



Stakeholder grouping	Stakeholder details: (Name and position)	What approaches you will take to engage your key stakeholders
Victorian Government	Public Sector Gender Equality Commissioner (Dr Niki Vincent)	Email, Twitter, send a brochure
	Minister for Women's Affairs (Hon Gabrielle Williams MP)	Meeting with advisor
Federal Government		
Local Government		
Peak Women's representative groups	Harmony Alliance	
Non- Government Organisations		

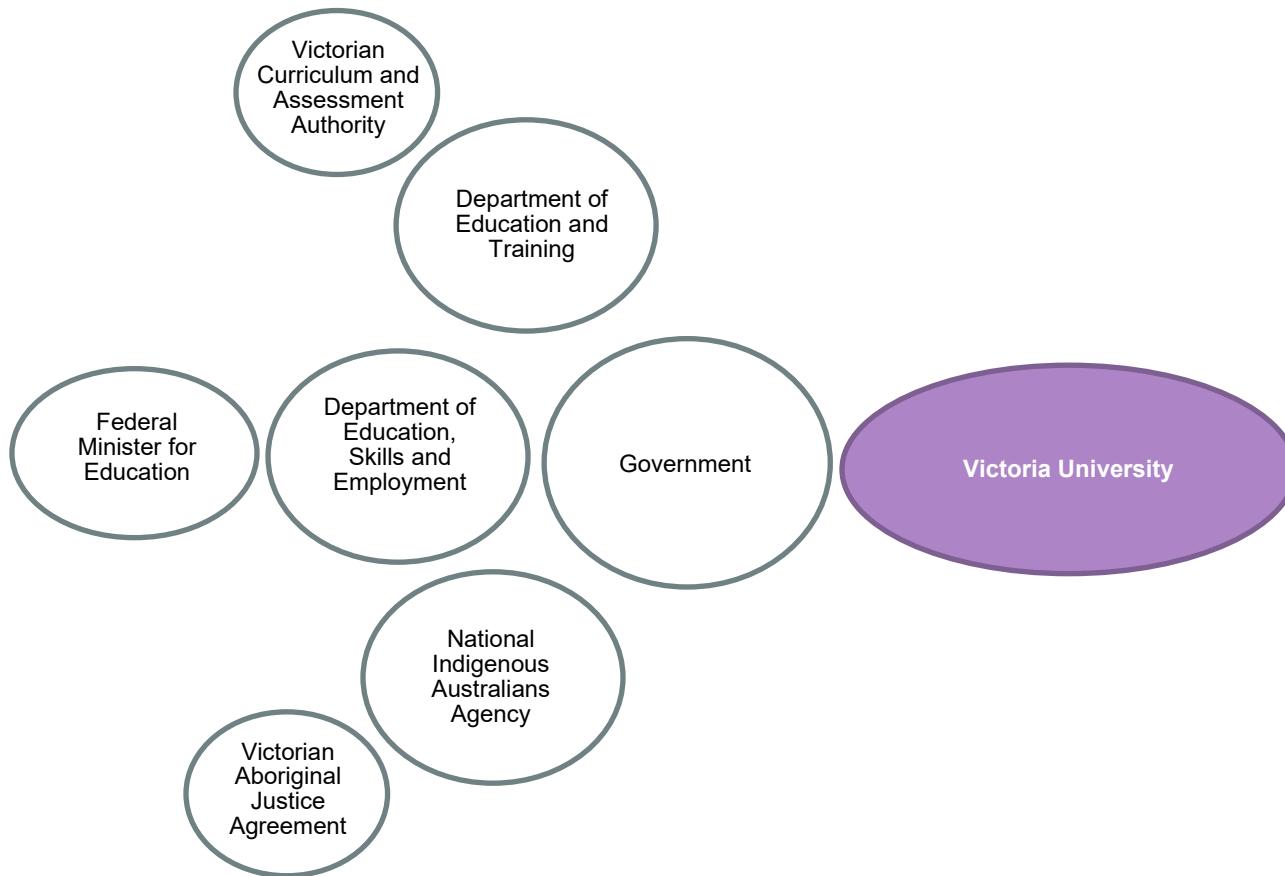


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Commercial Growers	Large Commercial Exporters	
	Large Commercial Domestic	
	Large Commercial Growers	
	Organic Growers	
	Hobby Farmers	
	Small Commercial	
Land Managers (Non-production)	Developers	
	Real Estate Agents	
	Public Land Managers	
	Local Government	
	Waste Management	
	Gardeners	
	Landscape Architects	
Distributors	Packing Houses	
	Treatment Facilities	
	Supply Chain Distribution Centres	
	Transporters	
	Processing Horticulture	
Media		



Stakeholders of Victoria University *Example*

A stakeholder is an individual or group that has an interest in any decision or activity of an organisation.



Who are your Stakeholders?
Here are some questions to get you thinking about who a stakeholder might be to you:

1. Who gives you funding?
2. Who do you report to?
3. Are you a registered charity?
4. Who is your target audience in the community?
5. Who has an interest in the work that you do?
6. Who are your regulatory bodies?



Stakeholders of (name)

Use the mind map below to identify stakeholders from your organisation.

Utilise the space and create as many categories as applicable.

