

MULTICULTURAL COMMUNITIES LEADERSHIP IN ACTION PROGRAM 2022



WRITING GRANTS: Key Points

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VICTORIAN
multicultural
commission
strengthening our community



Practical Tips in Writing Grants

The following practical tips create the foundation for strategic grant writing and outlines what to include in your grant application when considering service delivery and community needs.

- A clear purpose & vision: How to Convey the Right Message
- Reaching your audience: Appealing to the Grant Committee?
- Utilising Resources & Prioritising
- Use knowledge & learning



A Clear Purpose & Vision: How to Convey the Right Message

- Be strategic on what to include in grant application about service delivery & community needs
- Ensure the overall content of your grant is consistent and incorporates the key messages you are conveying
- Commitment & sustainability is critical for a project's longevity; ensure project aligns with the strategic direction and values of your organisation



Reaching Your Audience: Appealing to the Grant Committee?

- Acknowledging & understand the diverse community voices you are representing in the grant application
- Consider community need & engaging with community groups; *does this application reflect the needs of the group?*
- Understanding the socio-historic association with the grant that is being offered
- Recognising the political analysis of grant context



Utilising Resources & Prioritising

- Utilise resources when writing a grant:
 - Allocate writing tasks & spread workload
 - Asking for help and utilising additional resources internally and externally

- Consider what materials within the grant can be repurposed for 'spin off' projects and future grants



Use Knowledge & Learning

- Linking existing research and understanding into your grant application



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